



## **NORTH CAROLINA MILITARY AFFAIRS COMMISSION**

### **Minutes of the 4th Quarter Meeting of the NC Military Affairs Commission (NCMAC)**

**Tuesday, November 16, 2021, via Microsoft Teams/Conference number**

**984-204-1487/Code 403 129 439#**

#### **MEMBERS IN ATTENDANCE:**

Hon Grier Martin, Public Member  
Rep. George Cleveland, NCGA  
Sgt Maj Joe Houle, USMC Retired, Camp Lejeune  
Etteinne Mitchell, Cherry Point  
MG Rodney Anderson, USA Retired, Fort Bragg  
COL David Hayden, USA Retired, Public Member  
MG Gerald A. Rudisill, Jr, USA Retired, National Guard  
MG Edward Reeder, USA, Retired, Fort Bragg  
Col. David Myers, USMC Retired, Camp Lejeune  
COL Kirk Warner, USA, Retired, Fort Bragg  
Hon David Ham, Seymour Johnson AFB  
Julie Daniels, Seymour Johnson AFB  
Dr. Scott LaFevers, Seymour Johnson AFB  
Hon Kathy Jensen, Public Member  
David "Crockett" Long, Public Member  
Councilwomen Dr. Angelia Washington, Cherry Point  
Joseph Speranza, Camp Lejeune

#### **MEMBERS ABSENT:**

Hon Will Lewis, Cherry Point  
BG Arnold Gordon-Bray, USA Retired, Fort Bragg  
Fredrick Black, Public Member  
Norman Sanderson, NCGA (Non-voting)  
Rep John Bell, NCGA (Non-voting)  
Senator Michael Lazzara, NCGA  
Senator Jim Perry, Seymour Johnson AFB

#### **EXOFFICIO MEMBERS:**

Secretary Walter Gaskin  
Brian Pierce, NCNG  
James Mercer, DPS  
Will Best, Commerce  
Dewitt Hardee, NC Agriculture  
Kelly Jackson, NCMAC Executive Director

#### **ADDITIONAL ATTENDEES:**

Michael Warmack  
Kevin Bruch  
Keith Wheeler, ECU  
PJ Connelly  
Christopher Hailey, LA G. Martin  
Ron Massey, City of Jacksonville  
Chad Sydnor, Cassidy & Associates  
Ed Turlington, Brooks Pierce  
Michael Scalise, MCI-East  
Debra Bryant, City of Fayetteville  
Manley James  
Mary Lou Addor  
Jamie Norment, ACT  
Ethan Brogden, MCAS Cherry Point  
Iris Pierce, Fort Bragg CYS/SLO  
Valerie Nasser, Craven Cty Schools  
Julie Fulton, Camp Lejeune SLO  
Donna Grady, Camp Lejeune SLO  
Jamie Livengood, Wayne Cty Schools  
Heather Winstead, Wayne Cty Schools  
Denny Lewis, EDPNC  
Brittany Conrad  
Shevelle Godwin, Fort Bragg CYS/SLO  
Dennis Goodson, Seymour Johnson  
Cristy Barnes-Williams, SJAFB  
Commander Melissa Arles, USCG  
Howard Lattimore, Fort Bragg Schools  
Rhonda Murray, MCAS Cherry Point  
Rick Long, DMVA  
Doug Taggart, DMVA  
Linda Kuhn, DMVA  
Kate Howell, DMVA  
Ariel Aponte, DMVA  
Roderick White, DMVA

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**CALL TO ORDER, WELCOME REMARKS:**

Chairman Grier Martin called the meeting to order at 12:30 pm and welcomed everyone to the meeting. He asked Kelly Jackson to call the roll for the Commission members. She called the roll, and the Commission had a quorum with 17 voting/non-voting members via Microsoft Teams/phone. Kelly Jackson also read the Ethics Statement. She said that the Commission had a legal obligation to disclose any conflict of interest a member that may or may not arise or potentially arise with your regular job or any of your business of the of this Commission. If you have a potential conflict, we ask that you disclose that potential conflict, so we are aware of the potential conflict. Does anyone have such conflict? Does anyone have any potential conflict of interest with the business on the agenda and if not, please be cognizant of any potential conflicts that arise from the discussion topics and govern yourself accordingly.

**CONSENT AGENDA AND MINUTES:**

Chairman Martin asked for a motion to approve the 3<sup>rd</sup> Quarter 2021 NCMAC meeting minutes dated August 17, 2021. A motion was made by David Hayden, seconded by Kirk Warner, and passed unanimously without discussion. The minutes were approved. Chairman Martin informed the attendees that the Commission had a couple new members that were present today. He asked the new members to introduce themselves and tell a little about themselves. Joseph Speranza said that he was from Onslow County and a member of the School Board in that area. Joe Houle is from Jacksonville and a retired Marine. David Ham is the Mayor of Goldsboro and retired military. He is looking forward to working with the Commission. Kathy Jensen is the Mayor Pro-tem for Fayetteville and has been part of the military for many years. Chairman Martin said that Senator Lazzara was also one of the Commission's new members.

**PUBLIC COMMENTS/OPEN ANNOUNCEMENTS:**

Chairman Martin asked if anyone from the Public had any comments. There were no comments from the attendees.

**DEPARTMENT OF MILITARY AND VETERANS AFFAIRS (DMVA) UPDATE: SECRETARY WALTER E. GASKIN**

Secretary Walter Gaskin said he was glad to be here with the Commission members. He welcomed the new members to the Commission and thanked all the Commission members for their hard work. He appreciated the relationship between the Department and the Commission.

**NORTH CAROLINA COMMANDER" S COUNCIL (NCCC): MICHAEL SCALISE**

Mike Scalise said that they had a great meeting of the NCCC. They had welcoming remarks from Brigade General Neibel, Secretary Walter E. Gaskin, and Chairman Grier Martin. They had good discussion from the Installation Commander and their challenges and concerns. This is always a very important part of the meeting. They had a couple great presentations from Kimberly Williams for NC4ME and Will Best, Department of Commerce and Economic Development. It was a great meeting and always some great exchange of ideas.

**BASE SUSTAINABILITY AND COMMUNITY AFFAIRS (BS&CA):**

Base Sustainability and Community Affairs committee did not meet this quarter.

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**QUALITY OF LIFE (QOL): KIRK WARNER**

Kirk Warner gave an update for the QOL meeting. He said they had a great meeting on October 5, 2021, and about 30 participants. There is nothing livelier than a QOL meeting especially with the attendance of the School Liaison Officers (SLO) and Military Liaison Officers (MLO). They are a very passionate group of dedicated educators. We talked about the Military Interstate Children's Compact Commission (MIC3) as well as the conflict with the National Honor Society Constitution. One of our high schools had a Senior military student and not allowed to join the National Honor Society as a Senior since he had not been in the Society the prior year. The National Honor Society has made exceptions for military students or any transitioning students before, so we need to adjust our bylaws. More to follow on this matter. The NC MIC3 will be meeting in December and hope to get updated information at that time. This issues also supports the efforts for a State Level Military Counselor at the Department of Public Instruction (DPI). This is item that they could work on for the State. He thinks that we still have this position in the budget and hope that it will make it into the budget this year. The Purple Star program is still up and running. We have School Districts trying to get all the schools in their District to apply for the Purple Star program. We are also working with the Guard and Reserves to roll that out to other Counties. This program is good for all our schools. There is an educational component associated with this program for the teachers that we think is vital for quality of life for both the Guard and Reserves throughout the State. We talked about Troops to Teachers and that is back into the docket, and we will see how this turns out. We think this is a vital program for North Carolina. We spent a lot of time on the Score Card initiative. As you know, we have a Score Card working group and the Air Force has put out a Score Card for three centers of mass in the State. They are Seymour Johnson Air Force Base, Pope Field and Charlotte Air National Guard. The two main categories are Public Education and Licensure Portability. We are weighted against the other Bases in the Nation. We have not fared very well. We have been discussing how to address that. We have a great working group, and we meet monthly to talk about how to deal with this issue. We think they have overreached with the collected data. Some of the Counties in the study only have four military students attending their schools and then we must include data from the entire County such as Duplin County. We are trying to create a more accurate reflection of what our students are doing and what they are capable of and what the schools are doing. We want to determine what we think the metrics should be and not just what Booz Allen has decided it should be. We think that the Score Cards for the other Services will be like this Score Card. He will provide a full update once the work is done. We are moving along well on this process. We want to move from the Red to Yellow and Yellow to Green. This can help us with any Base Realignment and Closure (BRAC) Review. We want to add quality and accuracy to the data that is collected. We had a couple of presentations from the USO from Kelli Willoughby and Thomas Walker. They talked about their programs and a couple new programs. The sad news was that they had to move from the Jacksonville USO Center which was the longest continuously serving USO in the world. The good news is that there will be a USO on Camp Lejeune. It will be more dynamic and accessible to the Service members. We also had a good presentation from MATCH Wellness from Al Delia. This program is a motivating adolescent with technology to choose health and was created by and educators. an educational model producing Wellness Outcomes. It is a school-based wellness program meeting both educational and public health goals. It Empowers 7th grade students to make healthy choices for eating and physical activity. It is an interdisciplinary educational model with lessons taught in Healthful Living, Science, Math, Language Arts, and Social Studies. He thinks this is a good program. We had a great meeting and will have a couple recommendations for the Full Commission meeting.

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Kirk Warner gave an update on the Troops to Teachers program and the progress that has been made to get this program back.

Kelly Jackson said that she wanted to share good news for the Military Affairs Division as we have hired Doug Taggart to be part of our team. He will be the Interagency Coordinator for the Division. He has a lot of history with the Commission and especially the QOL committee. We also have a new Installation Coordinator, Rick Long and Service Member and Family Coordinator, Roderick White. The Military Affairs team for the DMVA will be coordinating with the NCMAC committees and working together to reach the Department and Commission objectives and goals.

**ECONOMIC DEVELOPMENT: RODNEY ANDERSON**

Rodney Anderson reported for the Economic Development Committee that met on October 19, 2021.

Economic Development Committee

I – SUMMARY

a. Strategic Goal: “[Increase economic viability and impact of military & defense Industry in NC.](#)” NCMAC Strategic Plan 2020

II – ECONOMIC DEV COMMITTEE

Rodney Anderson, Chair

David Hayden

Crockett Long

Arnold Gordon-Bray

<https://www.milvets.nc.gov/media/319/open>

III – 2020 PRIORITIES

1. Defense Industry Growth
2. Workforce Development
3. Economic, Technological and Higher Education Partnership Expansion

IV- IMPLEMENTATION RECOMMENDATIONS

1. Regional Defense Industry Study
2. Transitioning Military Talent Study
3. Cluster Study Next Steps; increase Research & Development (R&D)
4. Resource “career-focused” hiring events
5. NC Military Transition Center (Bragg)
6. NC Tax Exemption for Mil Retiree Pay
7. Public/Private Unmanned Aircraft Systems (UAS) with Higher Ed
8. Research, Plan, Promote Micro Zones
9. Connect SAP partnerships with military

NC Military Business Center (NCMBC):

1. OVERVIEW: State entity [www.ncmbc.us](http://www.ncmbc.us)
  - a. Mission: to expand NC defense economy
  - b. Focus: existing industry, business development (BD), technology transition

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c. Strategic business development: Expand BD in select industries: textiles, food, medical; Leverage major Indefinite Delivery/Indefinite Quantity (IDIQs) Contracts/Government-wide Acquisition Contracts (GWACs)/Multiple Award Construction Contracts, w/primes; Leverage Hurricane Florence Recover (HFR)/Military Construction (MILCON) to maximize opportunity

d. Tactical business development operations, CY2021:

▶ Total contract WINS: 475 (\$1.839 billion)

d. Technology transition operations (Lewis)

e. Cybersecurity Maturity Model Certification (CMMC)

▶ CMMC L3 in a Box” launched, [www.cybernc.us](http://www.cybernc.us)

▶ Training/Events: CMMC Level 3 training weekly

f. Multiple Events, training (3Q, CY2021)

2. NEXT STEPS:

a. Strategic Coordination: NCMAC

b. Operational focus:

▶ Sustain business development ▶ Expand client base: supply chain

▶ Focus on key agencies, ...IDIQs

▶ Provide CMMC solutions

▶ Support partners, grant execution

▶ Reengage: “GET OUT THERE”

c. Event, training focus: [www.ncmbc.us](http://www.ncmbc.us)

18 Nov: Southeast NC Military Business Outreach

6-7 Apr: Fed Construction, Summit

Military Economic Impact Study:

1. OVERVIEW:

a. US Military Installations support the state’s economy in numerous ways.

b. 2013 NC Mil Economic Impact Study analyzed NC military impact broadly

c. 2015 NC Mil Economic Impact Study

qualified the economic impacts of federal military spending in NC; included contribution of military pensions

d. The 2015 data is over six years old and needs to be analyzed with current information.

e. A new Economic Impact of the Military on North Carolina is needed.

2. CONTRACT:

25 Jun 2021: Request for Quote (RFQ)

13 Jul 2021: Purchase Order: \$40,000

Regional Economic Models, Inc (REMI)

a. Use the 2-region, 160-sector PI+ model in current use by the state

b. Evaluate the economic impacts of federal military spending on NC; update 2015 report

d. Compile outcomes into a report, alongside background information and descriptive data regarding the U.S. military’s presence in NC:

e. Contract extended 6 months

3. NEXT: Continue to seek responses from the required organizations.

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NCMAC Economic Development Committee: Defense Alliance of North Carolina (DANC) Memorandum of Understanding (MOU) March 2021 – March 2022:

1. OVERVIEW:

- a. DANC is a private, non-profit organization focused on strengthening NC defense industry
- b. Goal: to grow NCMAC awareness, its mission & impact, region/national
- c. DANC's model combines the talent of high-ranking military retirees, business leaders, policy makers, and leading academic thinkers.
- d. DANC supports NC defense economy through job creation & investment.
- e. NCMAC will transfer \$50,000 from the Military Presence Stabilization Fund to DANC

3. DANC ROLE & RESPONSIBILITIES:

- a. DANC will perform services as described detailed in the attached Scope of Work which was developed by NCMAC and DANC and is described in Attachment A of this MOU.
- b. There will be in person or virtual meetings as well as written reports following each Task/Deliverable.
- c. All reports, documented contacts, strategies, surveys, charts, databases, and deliverables remain the property of NCMAC. Additional use by DANC of such deliverables must be authorized in writing by NCMAC on a per use basis.

NCMAC: DANC Task Summary (NCMAC Plan Review):

1. DANC NCMAC Review & Engagement

Review past & current NCMAC priorities; Convene DANC meetings; Present recommendations to the NCMAC leadership; Issue progress reports

2. Develop quarterly outreach strategy

Conduct 11 months of outreach; Attend NCMAC meetings and coordinate with NCMAC subcommittees to ensure ongoing coordination of goals and priorities

**3. DANC monthly vendor forums:** organized around key NCMAC developed goals and objectives and share major events

Quarterly Progress Reports:

13 Apr – DANC briefs NCMAC EDC

20 July – DANC briefs NCMAC EDC

19 Oct – DANC briefs NCMAC EDC

DANC produces a monthly E-news and works with local publications

<https://defensealliancenc.org/blog/>

<https://defensealliancenc.org/point-taken-how-north-carolina-hustles-on-defense/>

Monthly Vendor Forums:

28 Sept: Science & Technology “advanced analytics”

19 Oct: Science & Technology “AI”

Transitioning Military Survey: Community Grant:

1. OVERVIEW:

a. Objectives:

- (1) Determine post-military location plans
- (2) Identify decision criteria, & career plans
- (3) Receive feedback on transition process

b. Methodology: Statewide, online, 10-minute, anonymous survey of transitioning military

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- c. Management: Fayetteville State University
  - d. Grant Period: March 2021 – March 2022
  - 2. STATUS: (~ 550 responses to date)
    - a. Questions coordinated widely
    - b. Survey began in June 2021: Survey in process, implemented primarily at Fort Bragg, Seymour Johnson AFB, and Coast Guard
    - c. Further approvals needed for Marines
  - 3. NEXT STEPS:
    - a. Continue survey collection
    - b. Gain USMC survey approval
  - 14 Jan 2022: End Survey Collection
  - 28 Jan 2022: Draft Report
  - 15 Feb 2022: Brief NCMAC
  - 28 Feb 2022: Final Written Report
- Gregory McElveen  
Special Assistant to the Chancellor for Strategic Initiatives Ph: 910-672-1994  
gmcelvee@uncfsu.edu  
Dr. Gregory DeLone  
Director, B.S. Interdisciplinary Studies  
910-672-2427. gdelone@uncfsu.edu

Survey Implementation Status:

<u>Installation</u>	<u>Response</u>	<u>Survey Status</u>
<b>Fort Bragg</b>	Agreed to participate	Initial response rate limited due to remote transition classes Survey rate now much higher 420 total responses to date
<b>Seymour Johnson Air Force Base</b>	Agreed to participate	31 responses to date
<b>Coast Guard</b>	Agreed to participate	3 responses to date
<b>Naval Support Activity, Hampton Roads</b>	Referred to others for follow-up	No further response
<b>Camp Lejeune</b>	Declined, further approval necessary	No further follow-up
<b>Marine Corps Air Station Cherry Point</b>	Declined, further approval necessary	No further follow-up

Mike Scalise is working to get approval for the Marine Corps to be part of this survey.

Association of the United States Army (AUSA) Annual MTG:

- 1. OVERVIEW: AUSA Meeting, Oct 11-13, Washington DC; Opportunity to learn, promote and celebrate.
  - a. Focused on professional development, from installations to artificial intelligence
  - b. 600+ defense related vendor exhibits
  - c. NC AUSA Chapter won “Best Chapter-Large” and AUSA Family of the year.

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- d. Installation resilience (readiness) theme
- 2. NC military installations are economic engines & national security keystones. [Review programs, resources, and the management of installation resilience across our state.](#)
- 3. NEXT STEPS:
  - a. [Installation Resilience: Identify installation and host community programs, resources, and management to best support NC installations](#)
  - b. Defense Industry Recruiting: Conduct follow-up Army & defense sector recruiting
  - c. NCMAC Professional Development: Plan NCMAC Commissioner professional development for AUSA 2022
  - d. Consider AUSA NC Booth for 2022
  - e. Recruit Defense Innovation Unit (DIU) to NC: <https://www.diu.mil/team>
  - f. Written report dated: 15 Nov 2021

Discussion: Dr. Angella Washington asked in terms of the military, and professional development is there any partnerships with the State of North Carolina Historically Black Colleges & University (HBCU) to offer master's and Doctoral programs on various military installations in NC to promote military active-duty and their professional development as they ascend the chain of command? Rodney Anderson said that each of the Services give a priority to civilian education. The Services understand that the education level of the service members enables them to better build and sustain readiness. There are resources available for those that are on active-duty to receive advance education while they are on active-duty. For those who are transiting, there are opportunities for those to do that as well. As it relates to HBCU's, there are several indicatives associated with various installations. Fayetteville State University happens to be at the back door of Fort Bragg, and they have several programs that provide the opportunities for undergraduate and graduate degrees to the service members. The answer to your question is yes but there can always be a greater level of awareness because education is a part of readiness. He would appreciate any recommendation, ideas, or support on how we plan to advance education opportunities for our servicemembers. Edward Reeder said that the John F. Kennedy Special Warfare Center and School provides the basic entry and advanced training for the United States Special Forces, Civil Affairs and Psychological Operations has a program that has 40 slots yearly for enlisted and officers can get a master's degree if they have a Bachelor's Degree. This program is very competitive and expensive, and the degree is awarded by the National Defense University. The program costs about \$13 M annually. The Warfare Center also has Memorandum of Understanding (MOU) and Memorandum of Agreements (MOA) with universities where we send PhD candidates to universities for 2-3 years to complete a program. Rodney Anderson said there are several programs and another one is the Green to Gold program. The program is for Army soldiers can apply for a grant while on active duty to get their Bachelor's or master's Degrees. Dr. Washington said she had one more question. In terms of economic development and making NC the most military friendly state. Has there been any consideration for civilian Department of Defense Education Activity (DoDEA) teachers to be given latitude from the Base Commanders to be able to shop at the Commissary? She knows that they currently can shop at the Base Exchange but not at the Commissary. Rodney Anderson said he did not have an answer for that question. He said that it sounded like she was volunteering to be part of his Economic Development Committee. Dr. Angella Washington said that she was part of the QOL committee but would be willing to be part of his committee too. She also said that the reason she asked the first question was that about five years ago in 2014, NC A&T established the Doctorial program on



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Camp Lejeune. It opened the opportunity for service members as well as civilians to return to school without having to drive to Greensboro to get a Doctoral degree. The program began on weekends and then expanded to weekends, on-line and in-person. It was a well-established program because she was the first graduate, so the program had success. To see the HBCUs replicate that duplication throughout the state of North Carolina in various aspects and various locations is just another valuable source to consider offering servicemembers and their families another opportunity in terms of post-secondary education and be able to attain those particular degrees. Rodney Anderson said that he is familiar with that degree. He thinks that Fayetteville State University is the number three on-line MBA program in the State and nationally ranked. There are several programs out there but your question prompts him for further discussion and would like to follow up with her and other items that she may have. He asked Mike Scalise if he could answer that question. Mike Scalise said that the Commissary is part of the Department of Defense (DoD) and falls under a different order than the Post Exchange. The Base Commander treats the Commissary as he does other tenets on the Base. The Base Commander does not have command and control over that tenet. The Commissary falls under DoD policies. Edward Reeder said that he had one more comment on the PhD program. The Fort Bragg Education System had a Doctor of Education (EdD) program from NC State University. That provided a lot of great opportunities for individuals to get their Doctoral degree. The program lasted about five years so it is in the realm of possibilities to get this type of program back on to the installations and would be a great idea.

Fort Bragg Update:

Overview:

Ft Bragg Renaming: Bragg is one of 10 Military installations being renamed as result of Congressional Directive.

Ft Bragg is conducting community outreach: Naming Survey and Town Halls to inform citizens

Next Step:

- a. Bragg will recommend proposed names to the naming commission
- b. 2022 New name expected to be released
- c. 2023 Name to be implemented
- d. Identify business economic impacts

Overview:

AUSA Warfighter Conference in Fayetteville: 27-28 July 2022.

First time event with opportunity to promote NC Defense Industry

Next Step:

- a. Identify NC economic development opportunities
- b. Recommend NCMAC participation

Association of the United States Army (AUSA) Warfighter:

1. EVENT: AUSA Warfighter Summit & Exposition
2. DATES: 27-28 July 2022
3. LOCATION: Crown Complex, Fayetteville, NC
4. THEME: America's Response Force:  
"Ready Today, Ready Tomorrow"

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5. FOCUS:

- a. People: Soldiers, Civilians, Veterans...
- b. Technology: Next Generation Technology
- c. Installation and Community Resilience (T)

6. NCMAC Opportunity:

- a. Promote NC as most mil/vet friendly state
- b. Promote NC Defense sector
- c. Identify and advance community resilience

Base Realignment and Closure (BRAC) Recommendations To NCMAC

1. Begin formal NC BRAC research, organizing and activities
  2. Assess and advance defense community resilience
  3. Promote community partnership best practices
  4. Plan and attend Association of Defense Communities (ADC) Installation forum Nov 1-3 (San Antonio)
- MOTION: "NCMAC (Strategic Communications Working Group) begin North Carolina BRAC research and planning to assist DMVA, and in coordination with DMVA, and provide recommendations at the November Commission meeting." NCMAC approved Aug 17, 2021

UPDATE:

- a. Installation Resilience (mission readiness) at center of future BRAC
- b. Review NC installation resilience and best practices for way ahead
- c. No indications BRAC imminent in upcoming budget

**LEGISLATIVE AFFAIRS:**

Chairman Martin gave the update for Senator Jim Perry as he was attending meetings scheduled by the Senate. He said that the budget conference report was revealed to the public yesterday afternoon and the Senate is currently voting on that report. The House members will vote on it the next day. The good news for the NC Military Affairs Commission is that one of our top legislative priorities is included in the conference report and that is the Exemption for military retiree pay. North Carolina has lagged behind other states, but we have been working on this the entire time he has been in the General Assembly. Through the efforts for Representative John Szoka, and others from the NC Military Affairs Commission this is finally looking like it is going to happen. Governor Cooper has indicated that he will sign this and the budget. He feels very comfortable saying that his will be law in North Carolina. This was something that the Commission adopted as part of their legislative priorities and there has been a lot of work on this. It is finally going to happen. He said he has not read the entire budget and is not sure what other items may affect the Commission. Representative Cleveland said that they approved for additional Military Liaison Counselor. One at the State Level, one in Onslow County and one in Cumberland County. Chairman Martin said that after the budget is signed, they will have more information to share with the Commission. Kelly Jackson said that was also funding for the Commission for FY 2022-2023 of \$1M.

**BYLAWS WORKING GROUP: KIRK WARNER**

Nothing new to report reference the Commission bylaws.

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**FINANCE AND BUDGET WORKING GROUP**

Vice Chair David Hayden updated the Commission members on the budget. He said that he would like the Committee Chairs to give him budget line items for the next budget by the February meeting. He wanted to be more proactive with the budget and how the Commission is using those funds.

2021-2022 Expenditure

Appropriated funds for 2021-2022: \$2,138,509.90 (As of July 1, 2021)  
NCMAC received \$2,000,000 in August 2020 for FY's 2020-2021 and 2021-2022

FY 2020-2021	Starting Balance:	\$2,893,665.88
	Expended:	\$755,155.98
	End Balance:	\$2,138,509.90

2021-2022 Expenditures (Thru October 2021)

Approved budget	\$ 1,200,000.00
Expenditures:	\$ 172,747.20
Balance:	\$ 1,027,252.80

Budget 2021-2022:

**Approved Budget 2021-2022 after approved changes:**

<u>Expenditures:</u>	<u>Approved:</u>	<u>Expenditures:</u>
Administration	\$ 40,000.00	\$ 1,682.78
Conferences	\$ 40,000.00	\$ 9,064.42
Lobbying Contract	\$ 400,000.00	\$ 102,000.00
Marketing/STRATCOM	\$ 200,000.00	\$ Purchase Orders processed
NC4ME	\$ 40,000.00	\$ MOU under review
MOU Commerce/EDPNC	\$ 120,000.00	\$ 60,000 (New MOU approved)
MOU Sent Landscape	\$ 150,000.00	\$ MOU under review
Community Grant	\$ 66,880.00	\$ Information needed from COF
Contract Svc Staffing	\$ 25,000.00	\$ Temporary Employee hired
Economic Impact Study	\$ 40,000.00	\$ Contract has been executed
Economic Impact Study printing	\$ 3,000.00	\$ Need Report to print
Reserve/Contingency Account	\$ 75,120.00	
<b>Annual Total</b>	<b>\$ 1,200,000.00</b>	<b>\$ 172,747.20</b>

Memorandums/Grants/Contracts:

<u>Memorandums</u>	<u>Committee</u>	<u>Cost/Funding</u>	<u>Expires</u>
Sentinel Landscape	BS&CA	\$150,000	12/4/2021
NC4ME	Econ Dev	\$40,000	Expired
EDPNC	Econ Dev	\$120,000	12/31/2021 (MOU Approved)
DANC	Econ Dev	\$50,000	1/10/2022
<u>Community Grants</u>	<u>Committee</u>	<u>Cost/Funding</u>	<u>Expires</u>
Fayetteville State U	Econ Dev	\$31,200/Paid in Full	3/31/2022
Homefront Room Revival	QOL	\$31,200/Paid in Full	3/31/2022
City of Fayetteville			

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<u>Contracts</u>	<u>Committee</u>	<u>Cost/Funding</u>	<u>Expires</u>
Lobbying Service	Vice Chair	\$306,000	3/31/2022 Pay \$25,500 per month
Econ Impact Study	Econ Dev	\$40,000	12/31/2021 (6 <sup>th</sup> mth Extension)
Communications Svc	SCWG	\$200,000	10/3/2022
JK Premier: Two Purchase Orders approved			
Eckel & Vaughn: One Purchase Order approved			

Discussion:

Kathy Jensen asked about the Community Grant for the City of Fayetteville. She asked the funding amount for that grant. David Hayden said that the grant was for \$66,880. Kathy Jensen asked how long has the Commission been waiting on information? Kelly Jackson said over a year. She said that she could share all this information with Kathy Jensen. Kathy Jensen said that she would appreciate that information and she would like to move this project forward. Kelly Jackson said that she had received information today that this project was moving forward.

**STRATEGIC COMMUNICATIONS WORKING GROUP (SCWG): ET MITCHELL:**

ET Mitchell briefed the accomplishments from the SCWG.

NCMAC 2020 Strategic Plan: (October 15, 2020)

I – Plan Summary

- a. Audience: NC Legislature; NCMAC Plan Due Every 4 Years (Senate Bill 63)
- b. Theme: “Our major military installations are the cornerstone of the second largest economic sector in North Carolina”.

II – Plan Workgroup

Chuck Allen	Kirk Warner
Frank Bottorff	Chad Sydnor
Paul Friday	Stan Waltz
Arnold Gordon-Bray	Erin Adams MCI-East
Larry Hall	Kathy Sturgis, PhD (Planner, NCMAC Contract)

III – Plan Pillars

1. Installation & Mission Sustainability  
Goal: Promote, enhance, and protect NC existing military installations and missions.
2. Economic Development  
Goal: Increase economic viability and impact of military & defense industry in NC.
3. Quality of Life  
Goal: Improve the quality of life for military servicemembers, veterans and families
4. Legislative & State Agency Coordination  
Goal: Provide legislative and state agency coordination for military-related issues.

IV – Strategic Communications and Advocacy

Goal: Promote the value of the military and supporting entities at all levels.

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Strategic Communications Working Group (SCWG):

I SCWG Overview

- a. Purpose: Strategic Communications
- b. Goal: Plan and Manage SC
- c. Guidance: NCMAC 2020 Strategic Plan
- d. Type: Informal Working Group
- e. Governance: Robert’s Rules of Order
- f. Documents: “Staff Working Papers”
- g. Oversight: NCMAC

II STRATCOM Definition

“The purposeful dissemination of themes, messages and images that promote and advance North Carolina as the most Military and Veteran friendly State in the United States” 210219:

III SCWG Members

- ET Mitchell: Chair (Legislative)
- Rodney Anderson: V/Chair (Economic Development)
- Kelly Jackson: Executive Director NCMAC
- David Myers (Installations)
- Julie Daniels (Quality of Life)
- Ariel Aponte (DMVA)
- Brian Pierce (NCNG)

IV Planning & Operations Core Values

- Accountability: Responsibility
- Integrity: Honest and Truthful
- State-wide: Inclusive, across the state
- Proactive: Self-initiated

Strategic Communications Matrix:

VISION: “North Carolina is the most military and veterans friendly state in the US.”

PURPOSE: “Sustaining and enhancing the current military posture in the state while pursuing opportunities to expand the military missions and economic impact on NC.”

PROGRAMS:

- 1. HHV: Honor Veterans by Hiring Veterans Program
- 2. MAP: Military-Defense Awareness Program.

	<u>1<sup>st</sup> Year – 2021</u>	<u>2<sup>nd</sup> Year – 2022</u>	<u>3<sup>rd</sup> Year - 2023</u>
Guidance:	2020 Strategic Plan	2020 Strategic Plan	2020 Strategic Plan
SCWG:	Establish SCWG	Refine SCWG	Sustain SCWG
Priority:	1. Establish Systems 2. Contract Vendors 3. Begin SC	1. Strat Comms 2. Best Practices	1. BRAC 2. Programs
Programs:	1. Program 1 (HHV) 2. NCBRAC 3. Program 2 (MAP)	1. Awareness (MAP) 2. Hire Veterans (HHV) 3. NCBRAC	1. Awareness (MAP) 2. HHV 3. NCBRAC
Projects:	HHV Kick-Off	MAP Kick-Off	
Engage:	initial Engagement	Enduring Engagement	

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	<u>1<sup>st</sup> Year – 2021</u>	<u>2<sup>nd</sup> Year - 2022</u>
Social Media:	Nov NCMAC Launch	Enduring Engagement
Website:	Concept Planning	Apr Launch

Strategic Communications Environment:

NCMAC: Installations, Economic Quality of Life, Legislative and Strategic Communications Working Group.

Military Communities: Installation Commanders, Businesses, Citizens.

DMVA: Veterans Affairs

North Carolina: Agencies

Defense Alliance for North Carolina: External NC (thoughts, concerns, and objectives)

Economic Development of North Carolina: Mission Needs, Ground Feedback for Marketing Vendors, Marketing, Web Services, Etc.

Strategic Communications Working Group:

Provides STRATCOM Fusion

“North Carolina is the most Military and Veterans friendly state in the United States”

GRACE: Message, Means, Modes, Methods

Strategic Communications LOGO “MOTION”:

1 – SUMMARY:

a. Task: Design and Develop NCMAC LOGO

b. Purpose: Provide NCMAC branding

c. Goals:

- (1). Identify Logo Best Practices
- (2). Develop Options for Consideration
- (3). Develop color palate for final option
- (4). Recommend copyright/trademark

2 - OVERVIEW

a. Government & military-styled logo

b. Simple and easy to recognize

c. 5-7 initial options \$1.5k

d. 32 options considered: top 2 selected

e. To be used on social media initially

f. Recommend US Trademark approval



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3. Motion: “NCMAC approve logo and process trademark request:

A motion was made by ET Mitchell to approve this logo and process trademark request. Rodney Anderson seconded the motion. There was no discussion on the motion, and it was approved by a unanimous vote.

Military-Defense Awareness Program (MAP):

PURPOSE: Build awareness of the benefits of the military and defense industry to all citizens across North Carolina. “Manteo to Murphy”

BACKGROUND: “Strategic Communications and Advocacy Strategic Goal: Promote the value of the military and supporting entities at the federal, state and local levels in order to sustain, enhance and protect our military installations and missions...First priority is NC Citizens.” Strategic Plan 2020

CONCEPT:

**Survey stakeholders to identify State-wide and regional perspectives.**

**Identify knowledge and awareness gaps.**

**Develop and deliver informational programs and messages to improve understanding and support of military and defense missions.**

**MOTION: “NCMAC approve “Military/Defense Awareness Program” in accordance with Strategic Plan 2020 in order to build state-wide awareness, support and impact of the military and defense industry on state and regions.”**

A motion was made by ET Mitchell to approve Military/Defense Awareness Program. Kirk Warner seconded the motion. There was no discussion on the motion, and it was approved by unanimous vote.

Honor Veterans by Hiring Veterans (HHV):

1 - OVERVIEW:

a. TASK: Build State-wide awareness of the attributes, competencies, skills, and overall economic benefit in employing military, Veterans, and their family members.

b. THEME: “Honor Veterans by Hiring Veterans”

c. CONCEPT: Conduct 5-year public relations campaign to improve the knowledge and understanding of the benefits in the military Veteran workforce; increase military, Veteran and Spouse employment.

d. PERIOD: 17 August 2021, Approved by NCMAC

2 - STATUS:

17 Aug: Approved by NCMAC

8 Sep: Soft Launch by NC4ME

13 Sep: NC4ME HHV “Onboard” Video

8 Nov: Hire Veterans Proclamation

11 Nov: Veteran’s Day: HHV formal start

3 – NEXT:

a. Social Media Engagement

b. NC4ME Hiring Events

c. 2022 HHV Events and Focus Areas

d. Military Veteran Awareness Activities

e. AUSA “Warfighter” Forum

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**CASSIDY & ASSOCIATES: CHAD SYDNOR**

Congressional Update:

- Congress, over the past month, has been solely focused on reaching a deal on President Biden's Build Back Better legislative agenda and finally passed the infrastructure legislation.
- Due to that focus, other matters, such as appropriations and NDAA have slipped to the right.
- The House has completed their version of the FY22 NDAA, but the Senate has yet to take up the legislation.
- Senate is expected to take up the NDAA in late-November which is late compared to recent years; Conference Report is expected to be finalized in December.
- Both Chambers have released appropriations bills but there is little hope that the individual bills will be given floor consideration.
- Expected process is the House and Senate work out their differences and introduce an omnibus in coming months containing most of the appropriations bill. DHS in danger.

FY22 National Defense Authorization Act (NDAA):

- The House passed their version of the NDAA on September 23<sup>rd</sup> with a vote of 316-113
  - The House included a \$23.9B increase to DOD's budget over the PB request of \$715B
- Senate NDAA is currently pending in the Senate and floor consideration has been delayed because of the Build Back Better (reconciliation) negotiations.
  - Expected to be considered in late November or early December.
  - Senate included a \$25B increase to DOD's budget over the PB request.
  - Senate NDAA contains a reauthorization of the Troops to Teachers program.
- Despite the Senate not having passed their versions, the Committees are already conferencing the bill. Expect to have a conference report in December.

FY22 Appropriations:

- CR runs to December 3rd. Big question is how long will it be extended for?
- The Senate Appropriations Committee has now released all 12 of their FY22 appropriations bills.
  - Defense Appropriations - \$19,358,830,000 above the President's Budget request.
    - \$725.8B
  - Military Construction - \$3,852,969,000 above the President's Budget request
    - \$13.7B
  - Total DOD budget for FY22 - \$740B
    - Dept of Energy – Nuclear Weapons Programs - \$15.484B
- House appropriations bills are significantly lower
  - Defense \$705.9B (\$9.1B below PB) in House Defense Appropriations compared to \$725.8B in the Senate
  - MILCON is \$10.918B in the House and \$13.7B in the Senate
- Expect an Omnibus in coming months containing most of the appropriations bills with marks to the higher defense totals of the Senate.



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EARMARK:

Senator Tillis -

- Marine Corps Air Station Cherry Point
  - FRCE needs the required Joint Strike Fighter Sustainment Center to support the basing, maintenance, and operation of six F-35 squadrons. Apparent delays in needed military construction investment in depot facilities, like FRCE, may create readiness issues related to the F-35 Joint Strike Fighter Program.
  - \$9.3M
- MCAS New River Maintenance Hangar
  - The purpose is to fund the DESIGN/BID/BUILD - DESIGN COST portion of the project to replace the crumbling maintenance hangar that house the Cobra and Huey helicopters at Marine Corps Air Station New River.
  - \$13.3M
- North Carolina National Guard
  - The purpose of the project is to provide new Army Aviation Support Facilities to provide the required shelter and support for to new airframes (AH64E, UH60M, Future Vertical Lift (FVL)) and workspace for all assigned personnel.
  - Salisbury NC
  - \$2.7M

Senator Burr -

- Fleet Readiness Center East Fleet Readiness Center East (FRCE)
  - Located at MCAS Cherry Point, NC, needs the required Joint Strike Fighter Sustainment Center to support F-35 basing, maintenance, and operation.
  - \$9.3M
- Marine Corps Air Station Cherry Point
  - To complete a FY2020 military construction project at Marine Corps Air Station (MCAS) Cherry Point to construct a new Air Traffic Control Tower, Air Operations Building, and Range Management Department Building to support future aircraft operations at MCAS Cherry Point.
  - \$18.7M
- Marine Corps Base Camp Lejeune
  - To complete a FY18 MILCON project at MCB Camp Lejeune, North Carolina to replace the Hadnot Point Water Treatment Plant.
  - NC \$64.2M

Bipartisan Infrastructure Framework (BIF):

- BIF passed the Senate on August 10, 2021
- House passed BIF on November 5, 2021
- President Biden will sign the bill this week.
- \$9.108B for North Carolina
- BIF will be beneficial to all of NC to include our military communities.

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- projects that are mutually beneficial to the installation and community will help to improve installation capacity
  - Ex. – I-295 loop around Fayetteville



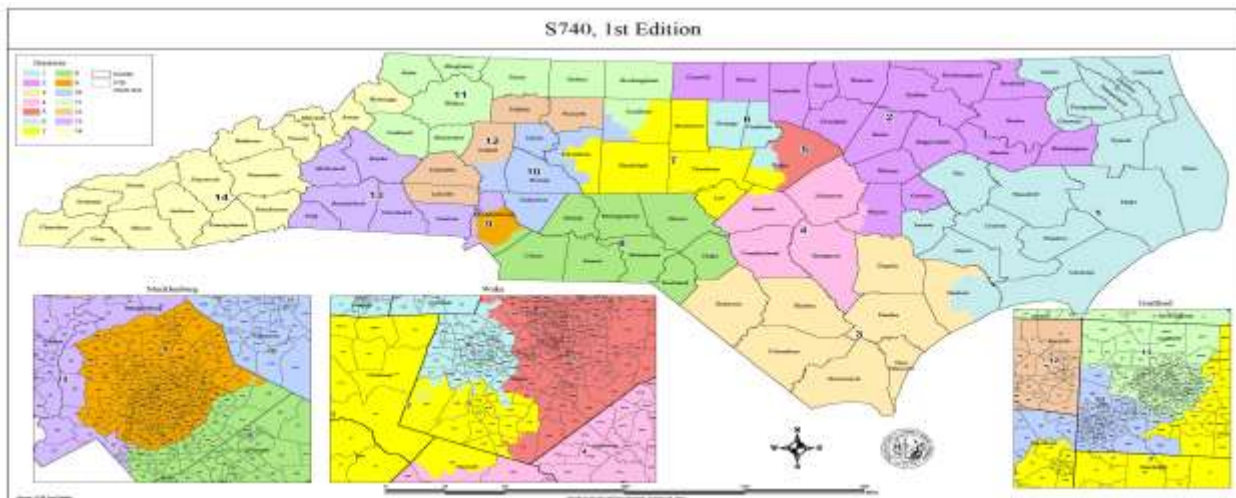
@SenThomTillis

The bipartisan infrastructure bill just passed the Senate and it's a big win for North Carolina.

- NC Roads/Highways → \$7.2 Billion
- NC Public Transport → \$911M
- NC Bridges → \$457M
- NC Clean Water Infrastructure → \$440M
- NC Broadband → \$100M+

12:53 PM · Aug 10, 2021 · Twitter Web App

New NC Congressional Map:



Implications of New Map:

- NC gains a House seat, 14 total seats in House of Representatives come the 118<sup>th</sup> Congress.
- Already being challenged in court and the Federal Courts do have a history of redrawing NC lines.
- Current House delegation makeup is 8 Republicans and 5 Democrats.

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- Under this map, the split is likely 10 Republicans and 4 Democrats.

NC-01 – Greg Murphy  
 NC-02 – G.K. Butterfield  
 NC-03 – David Rouzer  
 NC-04 – Open  
 NC-05 – Deborah Ross  
 NC-06 - Open  
 NC-07 – Open

- G.K. Butterfield’s district becomes more of a challenge for him to get re-elected in.
- Kathy Manning has essentially been redistricted out of her current seat, but she may decide to run in Rep. David Price’s district because he is retiring.
- Unclear if this will provide NC more representation on Congressional Defense Committees...one would hope with NC-04.

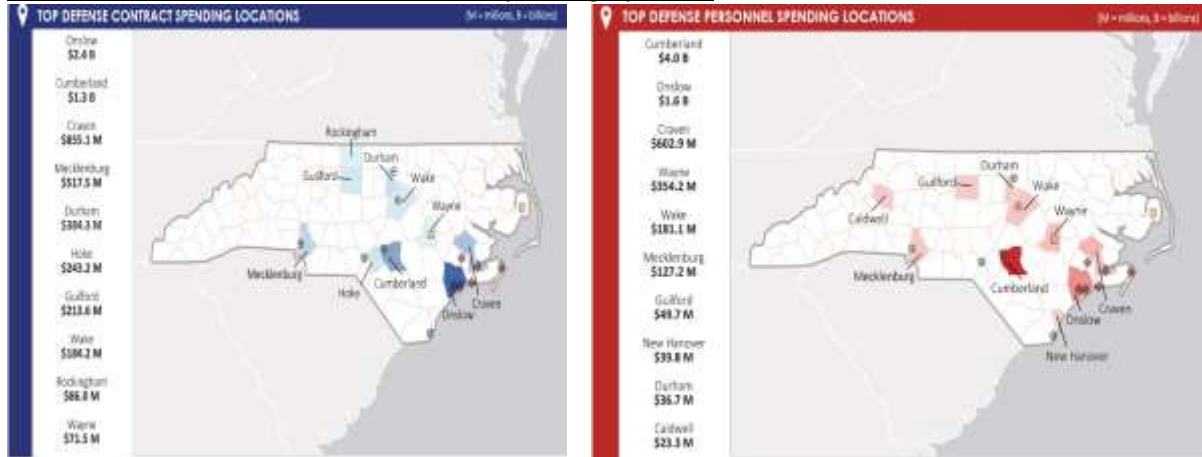
NC-08 – Dan Bishop  
 NC-09 – Alma Adams  
 NC-10 – Richard Hudson  
 NC-11 – Virginia Foxx & Kathy Manning  
 NC-12 – Patrick McHenry  
 NC-13 - Open  
 NC-14 – Madison Cawthorn

**NC Defense Sector Health 2020 Defense Spending by State:**



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NC Defense Sector Health 2020 Defense Spending by State:



Base Realignment and Closure (BRAC) STATUS:

- FY22 National Defense Authorization Act
  - Senate – Specific prohibition on conducting another BRAC (Sec. 2702)
  - House – No language prohibiting or authorizing another BRAC.
- OSD – Secretary Austin’s only comment on BRAC was during the confirmation process when he agreed to examine the issue.
- Air Force – Secretary Kendall has voiced his support for another BRAC
- Army – Has not publicly stated a desire for another BRAC round.
- Navy - Has not publicly stated a desire for another BRAC round.
- House – Professional staff on the House Armed Services Committee has said that they will defer to the Department of Defense and will not “proactively pursue” a BRAC.
  - Will only consider authorization of a BRAC if DOD asks for one.
  - DOD did not request BRAC authorization in FY22.
- Senate – Actively prohibiting another BRAC. Ranking Member Inhofe (R-OK) remains actively opposed to another BRAC.
  - Per Senator Tillis, “BRAC wasn’t even brought up during NDAA mark up.”
- Bottom Line – Congress will not pursue a new BRAC round absent a DOD request and there is no indication at present that DOD intends to ask for a BRAC.
- If DOD were to request a BRAC round in FY23, would Congress authorize it?
- It seems unlikely at this point due to several factors:
  - BRAC is a politically delicate subject and 2022 is an election year.
  - Senator Inhofe, ranking member on the Senate Armed Services Committee remains opposed to a new BRAC round as is evidenced by Section 2702 in this year’s bill that prohibits another BRAC.
  - NDAA is one of the few pieces of legislation that truly retains bipartisan support.
    - House passed NDAA on a vote of 316 – 113.
    - Senate has not yet passed their final version.

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- In a 50-50 Senate where 60 votes are needed to overcome a filibuster, a BRAC provision could prove fatal and the opposition to BRAC is not just on the Republican side with Senator Inhofe. There are several Democratic Senators with bases in their states that are viewed as vulnerable as well.
- There has been bipartisan support to increase DOD's budget and lessen the budgetary urgency of finding savings within the DOD budget which has always been a justification for BRAC.

Best Practices Analysis:

- MG (Ret) Rodney Anderson asked our team to look at other states with a significant military presence and analyze best practices that are being utilized in these other states.
- We looked at Arizona, Arkansas, California, Florida, Hawaii, Kansas, Maryland, South Carolina, Texas, and Virginia
- A state-wide body, such as the NCMAC, is critically important for managing the holistic health of a state's military footprint.
  - Individual community organizations with a focus on one installation are valuable and important but the state-wide organization helps to marshal state and federal resources more efficiently because the state-wide organization is viewed as speaking with the backing of the Governor and Legislature.
- Use of the Readiness and Environmental Protection Integration (REPI) Program
  - North Carolina is the leader in use of this program having used \$200M in REPI funding through FY20
  - Florida is a close second having used \$199M and VA is third, having used \$163M.
- State Level Grant Programs
  - Numerous states have implemented state level grant programs that are often complimentary to federal programs to pursue projects such as upgrading security standards at entry gates; reinforcing critical infrastructure; and protecting missions from encroachment.
  - These programs are often used in conjunction with federal programs to match federal funds.
- Public Relations/Strategic Communications
  - Few states utilize a public relations strategy to promote the military presence in their state, explain to the broader public the economic importance of military in the state and help garner broader support for the military presence in the state.
  - Florida utilized Enterprise Florida which is a public-private partnership of business and government leaders focused on economic development in Florida.
  - Enterprise Florida hired a video production company to produce short videos to promote the various military installations in the state. It was a 9-month contract worth \$165,000

Enterprise Florida Elgin AFB:



Enterprise Florida – Professional License Reciprocity:



**Discussion:**

Chairman Martin said that he appreciated this information and all the good news. He said that from what Chad Sydnor had said there is good news for Troops to Teachers funding. He wants to ensure that the Commission members know that a lot of this good news for Troops to Teachers is from the good work that you have done. You brought this topic to the attention of the Commission, and you lead the charge to meet with our legislators and Senators to fight for the funding for this program. This program will continue to do great things in North Carolina, and he does not think this would have happened without the leadership of Chad Sydnor. He appreciates all his efforts on this program. Rep Cleveland asked for a copy of the Best Practices and Chad Sydnor said that he would share that with Kelly Jackson so she could send it to all the Commission members. Vice Chair Hayden said that he did not think that

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we have federal funding for the perimeter roads at Fort Bragg. He thinks that the Department of Transportation had submitted a request for that funding. He asked if anyone had any information on that request? Chad Sydnor said that he could address that question. The issue to upgrade those roads which includes the Range Complex roads is through an iRaise grant and the US Department of Transportation. The road will have to be brought up to code before the NC Department of Transportation can take over the maintenance of those roads. He believes that we should be hearing about that grant in the next week or so. That issue is being addressed by the iRaise grant. Secretary Walter Gaskin said that was correct. That is a \$25M grant. The NC DOT has agreed that once we receive this funding then they would assume responsibility for the upkeep of those roads.

**SCORE CARD: KIRK WARNER/JAMIE LIVENGOOD**

Kirk Warner said that most of the Commission members know that we have a Score Card working group and the Air Force has put out a Score Card for three centers of mass in the State. They are Seymour Johnson Air Force Base, Pope Field and Charlotte Air National Guard. The two main categories are Public Education and Licensure Portability. We are weighted against the other Bases in the Nation. We have not fared very well. We have been discussing how to address that. We have a great working group, and we meet monthly to talk about how to deal with this issue. We think they have overreached with the collected data. Some of the Counties in the study only have four military students attending their schools and then we must include data from the entire County such as Duplin County. We are trying to create a more accurate reflection of what our students are doing and what they are capable of and what the schools are doing. We want to determine what we think the metrics should be and not just what Booz Allen has decided it should be. We think that the Score Cards for the other Services will be like this Score Card. Kirk Warner said that he and the group would provide a full update once the work is done. We are moving along well on this process. We want to move our scores from the Red to Yellow and Yellow to Green. This can help us with any Base Realignment and Closure (BRAC) Review. We want to add quality and accuracy to the data that is collected. Kevin Bruch said that he knows that in Ohio they had gone to bat and done exactly what this working group is doing, and they have gotten some of their score cards changed color wise with data that is more impactful. They are listening if someone can show them that their data is incorrect.

**ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA (EDPNC) DENNY LEWIS**

EDPNC Defense Manager Mission:

OVERVIEW: Develop and implement a strategy and attract Defense agencies and Defense contractors to North Carolina.

GOALS:

- a. A DoD Program or Innovation Outreach Office establishes a presence in NC.
- b. A major defense contractor either establishes or expands its presence in NC.
- c. NC State Govt supports a formal Defense marketing campaign.

NEXT STEPS:

- Continue "FRONTLINE OF THE FUTURE" marketing campaign
- Congressional Delegation letter to USD R&E for establishing an outreach office in NC (DIU, AFWERX, JAIC, DARPA)
- Continue to work with EDPNC marketing division to promote Defense
- Finalize plans and budget for 2022.

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EDPNC Defense – Marketing Campaign:

OVERVIEW: “Why NC for Defense” Marketing Campaign

MESSAGE:

- NC is the FRONTLINE OF THE FUTURE
- Top-notch Innovation Ecosystem
- Deep DOD/Industry/Academic Partnerships
- Expansive Commitment to National Defense

NEXT STEPS:

- Continue to work with Commerce, Duke, UNC System, DANC, NCMBC, and EDPNC marketing division to promote Defense
- Create a short video/you tube message...FTCC has offered to do this
- Exploit social media
- Gain state funding and support

EDPNC DEFENSE – AUSA 2021:

OVERVIEW: NC Officials met with DoD officials and Defense businesses to reinforce the national importance of Ft Bragg (BRAC proof) and deliver the “Why NC for Defense” message

NC Delegation:

Secretary, Department of Military and Veterans Affairs (DMVA), LtGen (R) Walter E. Gaskin

Assistant Secretary Military Affairs, Mr. Aponte

Gov Dir of Intergovernmental Affairs, Mr. Monroe

Military Affairs Commission Members:

MG (R) Rodney Anderson

BG (R) Arnold Gordon-Bray

COL David Hayden

NC Military Business Center (NC MBC), Exec Director LTC (R) Scott Dorney

EDPNC, COL (R) Denny Lewis

MEETINGS WITH:

- ASA Installations, Energy, Environ
- Dep PEO Soldier
- Defense Innovation Unit
- Cypress Intl, PAE, Accenture, BAH, BAE, GE Avn, Telephonics, Meritor, Rafael, others

Some Insights:

- Army Installation Assessment includes:
  - Resiliency, Efficiency, Community Partnerships, Environment (land & air)
- PEO Soldier: Soldier Centered Design
- DIU: VC, Dual-Use, R.A.T.E
- Industry: Workforce; AI; HBCUs; Supply Chain



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EDPNC Defense: SITREP as of 16 November 2021:

SIGACTS since last report:

- AUSA
- AFWERX office in NC
  - Sec Commerce Ltr to Dir, AFWERX
- DIU (AUSA Follow Up)
  - Webinar meeting with DIU Dir, Mr. Mike Brown
  - SE Region DIU office discussed
  - DIU led outreach event in NC
- Army Cyber Jack Voltaic Defense Critical Infrastructure event in Georgia
  - Connected UNCC Energy Production Infrastructure Center with Army Cyber Institute for partnership

Ongoing Pursuits:

- Expand Marketing message
- 2 leads from California (small manufacturing)
- AFWERX
- DIU event pre-coordination
- July AUSA Leadership Conf coordinate with NCMAC Economic Development Committee
- Investigating feasibility of a DCI event with Bragg, surrounding counties, and state govt in May/June prior to AUSA conf in July.
- How to compete: GA Cyber Center; AI COE at Carnegie Mellon; UAS Centers in Ohio; etc.
  - ??Warfighter Convergence Center!! *Technology Enabled Leadership*

Resource Shortfalls

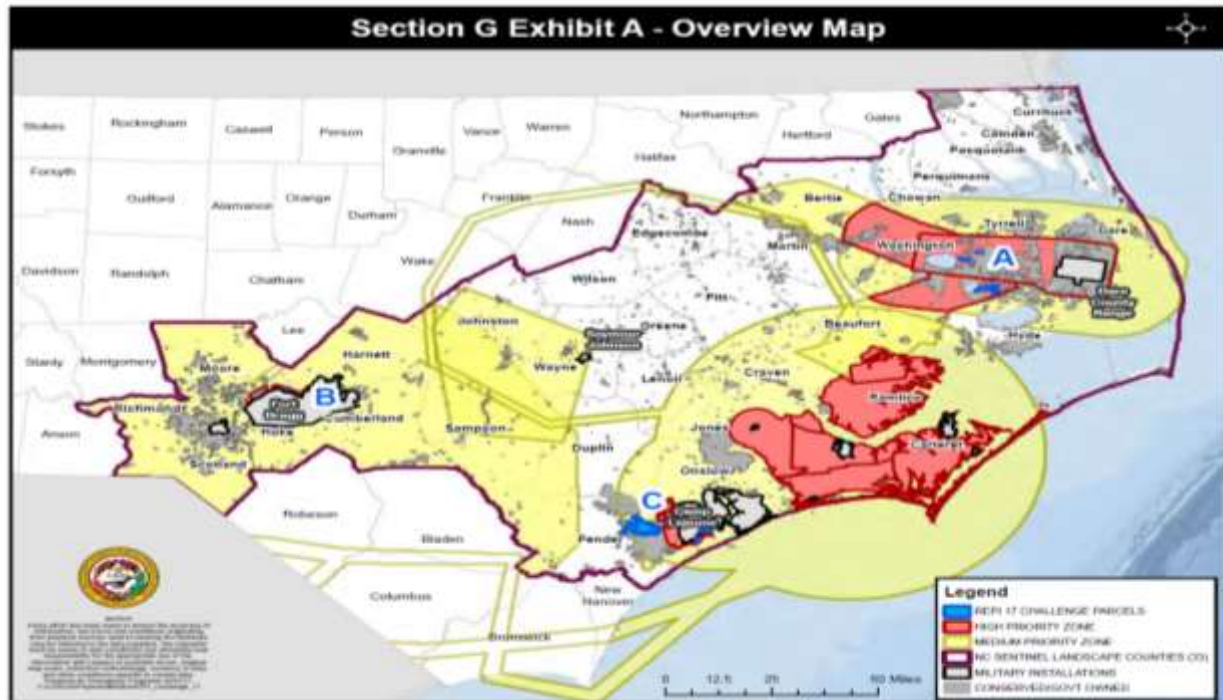
Marketing funds

Discussion: Brian Pierce, NC National Guard said that he thought it would be a good idea for Denny Lewis to coordinate with the Guard J5 section, Department of Information Technology (DIT) and Emergency Management. Their cyber security response force is very active with the team out of Georgia, and they have completed a few tabletop exercises. So, with some coordination they could probably drive something out of the NC National Guard and Emergency Management DIT to support a cyber security exercise as they have already done a couple state level exercises. Rodney Anderson wanted to publicly thank Denny Lewis for his great work as part of the AUSA conference and the Commission. All these things happen because of his leadership and passion for what he does. Thank you to Denny Lewis for all that he does.

**SENTINEL LANDSCAPES: DEWITT HARDEE, NC DEPARTMENT OF AGRICULTURE**

Dewitt Hardee from the NC Department of Agriculture gave the Commission members and update on the Sentinel Landscape program.

Eastern North Sentinel Landscapes Priority Protect Areas:



- A. US Air Force    B. US Army    C. Navy – Marine Corps

North Carolina Agricultural Development & Farmland Protection Program (NC ADFP):

- House Bill 607 established the NC ADFP Trust Fund in 2005.
- To Fund Projects to Encourage the Preservation of Qualifying Agricultural, Horticultural, and Forestlands to Foster the Growth, Development, and Sustainability of Family Farms.
- Established Trust Fund Advisory Committee to Advise the Commissioner of Agriculture
- Fund Conservation Easements.
- Fund Agricultural Plans & Development Projects
- Eligible Grantees:
  - Non-profit Conservation Organizations
  - Counties.

Partnership Conservation Easement in Progress To Maintain Military Compatible Training Areas

- Readiness & Environmental Protection Integration (REPI) Program dollars
- NC Department of Agriculture & Consumer Services (NCDA&CS) Agricultural Development & Farmland Protection Trust Fund (ADFPTF)
- United States Department of Agriculture Natural Resources Conservation Service Regional Conservational Partnership Program (USDA NRCS RCPP)

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- \$\$\$\$ being contracted for acres in United States Department of Agriculture (USDA) – Military – ADFPTF Conservation Easements

Acronyms:

- Agriculture Development & Farmland Preservation Trust Fund (ADFPTF)
- General Assembly (GA)
- Regional Conservational Partnership Program (RCPP)
- Agricultural Land Easements (ALE)
- United States Air Force (USAF)
- Working Land Trust (WLT)
- Environmental Enhancement Grant (EEG)
- North Carolina Department of Agriculture and Consumer Services (NCDA&CS)
- United States Department of Agriculture Natural Resources Conservation Service Agricultural Land Easements (USDA NRCS ALE)

Steps To Secure Easement Contract Funding for Eastern NC Sentinel Landscape (ENCSL) Area  
Conservation Easements (Private Land Ownership Only):

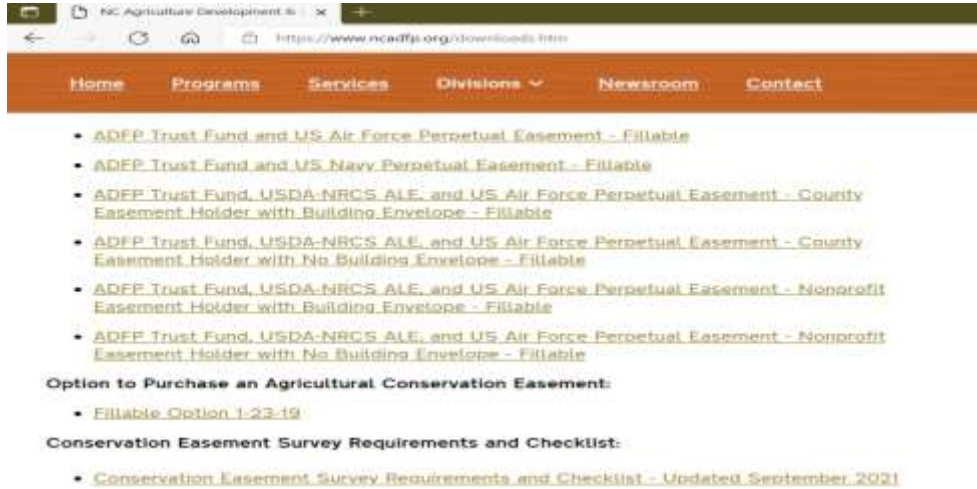
- Completed Conservation Easement Option and submitted to ADFPTF
- Land parcel placed on listing provided to respective military service
- Military Service ranks and selects based upon cooperative agreement funding
- NCDA&CS matches ranked and funded military service project with United State Department of Agriculture Agricultural Land Easement (USDA ALE) funding and /or ADFPTF funding for an estimated budget
- Contracts provided to entity to secure the conservation easement
  - If only ADFPTF and military, the contract is fully funded through ADFPTF
  - If Agricultural Land Easement (ALE) is to be used, ADFPTF and military funding is collectively funded through ADFPTF with ALE funding being secured by United States Department of Agriculture Natural Resources Conservation Service Agricultural Land Easements (USDA NRCS ALE) Request for Proposal (RFP) process and then contract directly by USDA to the entity.

Time Required To Disburse Funds:

- Contracts for 2 Years:
  - Easements
  - Projects
  - Plans
- One Year Extension Option Based Upon Hardship:
  - Funding Partner Issues
  - Permits/Inspection Issues
  - Death or Ownership Change (Easements)

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Use of Conservation Easement Templates:



- [ADFPTF Trust Fund and US Air Force Perpetual Easement - Fillable](#)
  - [ADFPTF Trust Fund and US Navy Perpetual Easement - Fillable](#)
  - [ADFPTF Trust Fund, USDA-NRCS ALE, and US Air Force Perpetual Easement - County Easement Holder with Building Envelope - Fillable](#)
  - [ADFPTF Trust Fund, USDA-NRCS ALE, and US Air Force Perpetual Easement - County Easement Holder with No Building Envelope - Fillable](#)
  - [ADFPTF Trust Fund, USDA-NRCS ALE, and US Air Force Perpetual Easement - Nonprofit Easement Holder with Building Envelope - Fillable](#)
  - [ADFPTF Trust Fund, USDA-NRCS ALE, and US Air Force Perpetual Easement - Nonprofit Easement Holder with No Building Envelope - Fillable](#)
- Option to Purchase an Agricultural Conservation Easement:**
- [Fillable Option 1-23-19](#)
- Conservation Easement Survey Requirements and Checklist:**
- [Conservation Easement Survey Requirements and Checklist - Updated September 2021](#)
- United State Air Force- Agricultural Land Easement - Agriculture Development & Farmland Preservation Trust Fund (USAF-ALE-ADFPTF) Template
  - United State Air Force- Agriculture Development & Farmland Preservation Trust Fund (USAF-ADFPTF) Template
  - Navy – Agriculture Development & Farmland Preservation Trust (NAVY-ADFPTF) Template
  - Navy - Agricultural Land Easement - Agriculture Development & Farmland Preservation Trust Fund (NAVY-ALE-ADFPTF) Template
  - No Current Approved Army - Agricultural Land Easement (ALE) or Army- Agricultural Land Easement - Agriculture Development & Farmland Preservation Trust Fund (ALE-ADFPTF) Template

Agriculture Development & Farmland Preservation Trust Fund (ADFPTF) Staff as of October 1, 2021:

Director: Dewitt Hardee	Region 1 (Mountains) Jeff Darnel
Assistant Director: Evan Davis	Region 2 (Northwest) Richard Reich
Office Manager: Veronica Jamison	Region 3 (Southwest) Chester Lowder
Budget Administrator: Allison Rodriguez	Region 4 (North Central) Scott Shoulars
Document Specialist: Coleman Simpson	Region 5 (South Central) Edward Davis
Farmland Preservation Specialist: Sabrina Shaffer	Region 6 (Northeast) Rodney Woolard
Assistant General Counsel: Jon Lanier	Region 7 (Southeast) Joe Austin
Paralegal: Janine McLawhorn	
Paralegal Assistant: Nancy Richardson	

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Eastern North Carolina Sentinel Landscape (ENCSL) ADFPTF Field Staff:



- South Central Region: Edward Davis, [edward.davis@ncagr.gov](mailto:edward.davis@ncagr.gov)
- Northeastern Region: Rodney Woolard, [rodney.woolard@ncagr.gov](mailto:rodney.woolard@ncagr.gov)
- Southeastern Region: Joe Austin, [joe.austin@ncagr.gov](mailto:joe.austin@ncagr.gov)

NC SLHPPP Federal/State Partnership Update for 2021:

**NC SLHPPP RCPP for 2018 ALE -(USDA – USAF – ADFPTF)**

- Recorded Shoaf Farm II – 395.05 acres
- Target to be recorded prior to 12-31-2021
  - Alligator River -2483.49 acres
  - Kilkenny Farm Easement -505.21 acres
  - Kilkenny Farm Easement -698.26 acres
  - Webb Family Farm, LLC -635.00 acres

**NC SLHPPP RCPP for 2018 ALE (USDA – NAVY /MCIEAST-ADPTF)**

- Working on Riggs Farm – 63.1 acres (Will be the first USDA-NAVY/MCIEAST-ADFPTF Easement) \* Model for the Nation

**NCDA&CS - USAF Funded**

- Recorded Charles E Daniels Farm -126.61 acres
- Scheduled to be recorded prior to 12-31-2022
  - G & H Properties - 291.6 acres
  - Joseph Winslow - 405.1 acres
  - Jonathan D Winslow – 408 acres
  - Columbia NC Farms - 679.14 acres
  - Linden Carolina Farm - 737.24 acres

**NCDA&CS – NAVY/MCIEAST Funded**

- Recorded Phase I of Spring Creek Farms – 936.21 acres (1st Navy – ADFPTF project)

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NCSLHPPP Federal/State Partnership Update for 2021:

**Recorded Conservation Easements Prior to 2021**

- NCSLHPPP RCPP for 2018 ALE -(USDA – USAF – ADFPTF)
- ABCEDEF Farm - 972.02 acres
- R&M Properties of Hyde County LLC - 409.5 acres
- Shoaf Farm Phase I - 655.34 acres
- ADPTF Only with Army (Prior to ENCSL)
- McDonald Farm – 108.193 acres (2015)
- ADPTF Only with NAVY/MCIEAST (Prior to ENCSL)
- Guthrie Farm - 50 acres – (2012)

**Acres under Contract Using Military Funding**

- 9,425

**Acres under Option Requesting Military Funding**

- 43,495

NCMAC and NCDA&CS Memorandum of Understanding funding July – September Report:

<u>Project:</u>	<u>Year to Date Expenses:</u>	<u>Balance:</u>
NCDA Outreach	\$69,916.91	\$155,083.09
NCSU Project	\$75,427.08	\$44,572.92
NCFSWC Project	\$69,996.45	\$35,003.55

<u>NCMAC/NCDA MOU:</u>	<u>Appropriated Funding:</u>
MOU dated 2018 & 2019	\$300,000
MOU dated 2020	\$150,000
TOTAL:	\$450,000
Less Expenses	\$-215,340.56
Balance 11/1/2020	\$234,659.56

North Carolina State University (NCSU)  
North Carolina Foundation for Soil & Water Conservation (NCFSWC)



Eastern North Carolina Sentinel Landscape (ENCSL) – Addition of Military Ocean Terminal Sunny Point (MOTSU) and Camp Butner:

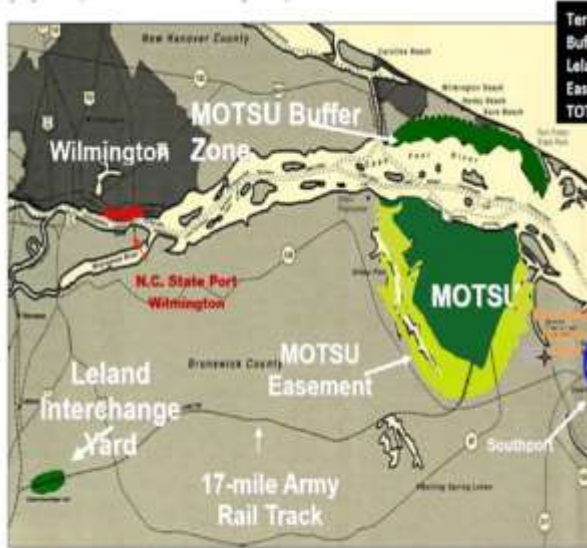


Figure 2: The 16,435-acre facility is bordered on both the east and south by the Cape Fear River and on the west by I-85. Predominantly in Brunswick County, it is 26 miles south of Wilmington. Terminal proper is 8,636 acres, the Leland Interchange Yard is 2,228 acres, and eased property consists of 4,919 acres. The installation includes three wharves and railroad tracks to move munitions. This infrastructure allows the seamless transfer of munitions between rail, truck, and ship to meet its support requirements.



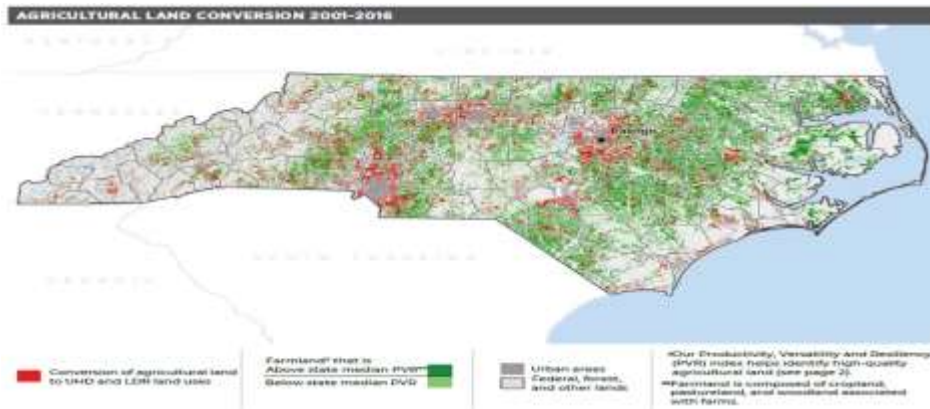
Figure 3: Camp Butner situated next two of the fastest growing counties in North Carolina - Durham and Wake counties.

ENCSL Future Needs:

- Financing Growth of the ENCSL.
- Defining Resilience.
- Building State and Federal Support.
- Awareness of Threats to Military Training Area.

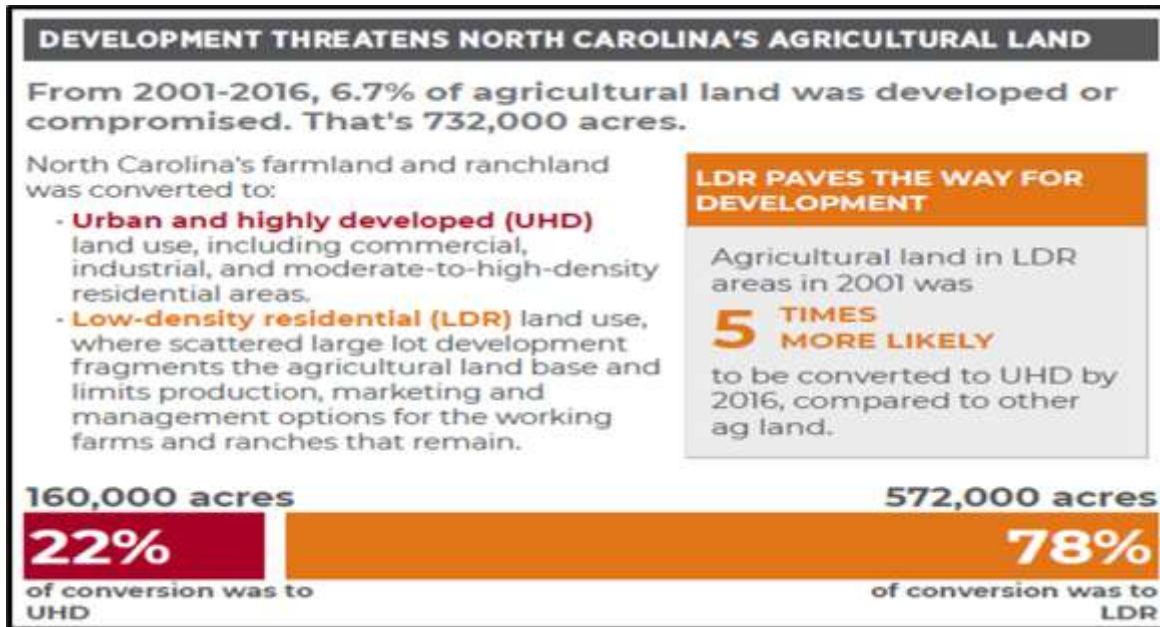
American Farmland Trust:

New Farms Under Threat Data



Download of AFT documents at [www.ncadfp.org](http://www.ncadfp.org) and click the preservation tab.

American Farmland Trust:  
 New Farms Under Threat Data:



New Farms Under Threat Data: continued

		Acres		Percent	
1	TX	1,373,000	1	NJ	8.7
2	NC	732,000	2	NC	6.7
3	TN	659,000	3	CT	6.4
4	GA	544,000	4	DE	5.8
5	CA	466,000	5	RI	5.8
6	AL	362,000	6	MA	5.2
7	PA	347,000	7	TN	5.1
8	VA	340,000	8	SC	4.5
9	MS	336,000	9	GA	4.4
10	MO	325,000	10	MD	4.3
11	OH	312,000	11	VA	4.0
12	FL	298,000	12	PA	3.8

**Table 4. Top 12 states for agricultural land converted to UHD and LDR uses from 2001-2016, by acres and percent. Percent refers to the percent of each state's agricultural land in 2001 converted to UHD and LDR land uses by 2016.**



Farmland Preservation: A North Carolina Perspective:



**OTHER BUSINESS:**

Chairman Martin asked if there was any other business for the Commission? There was no other business from the Commission members or other attendees.

**ADJOURNMENT:**

Chairman Martin thanked everyone for all that they do for the Commission and adjourned the meeting at 3:57 pm.